

74th Congress of the International Fiscal Association in Berlin
4 – 8 September 2022
www.ifatax2022.com

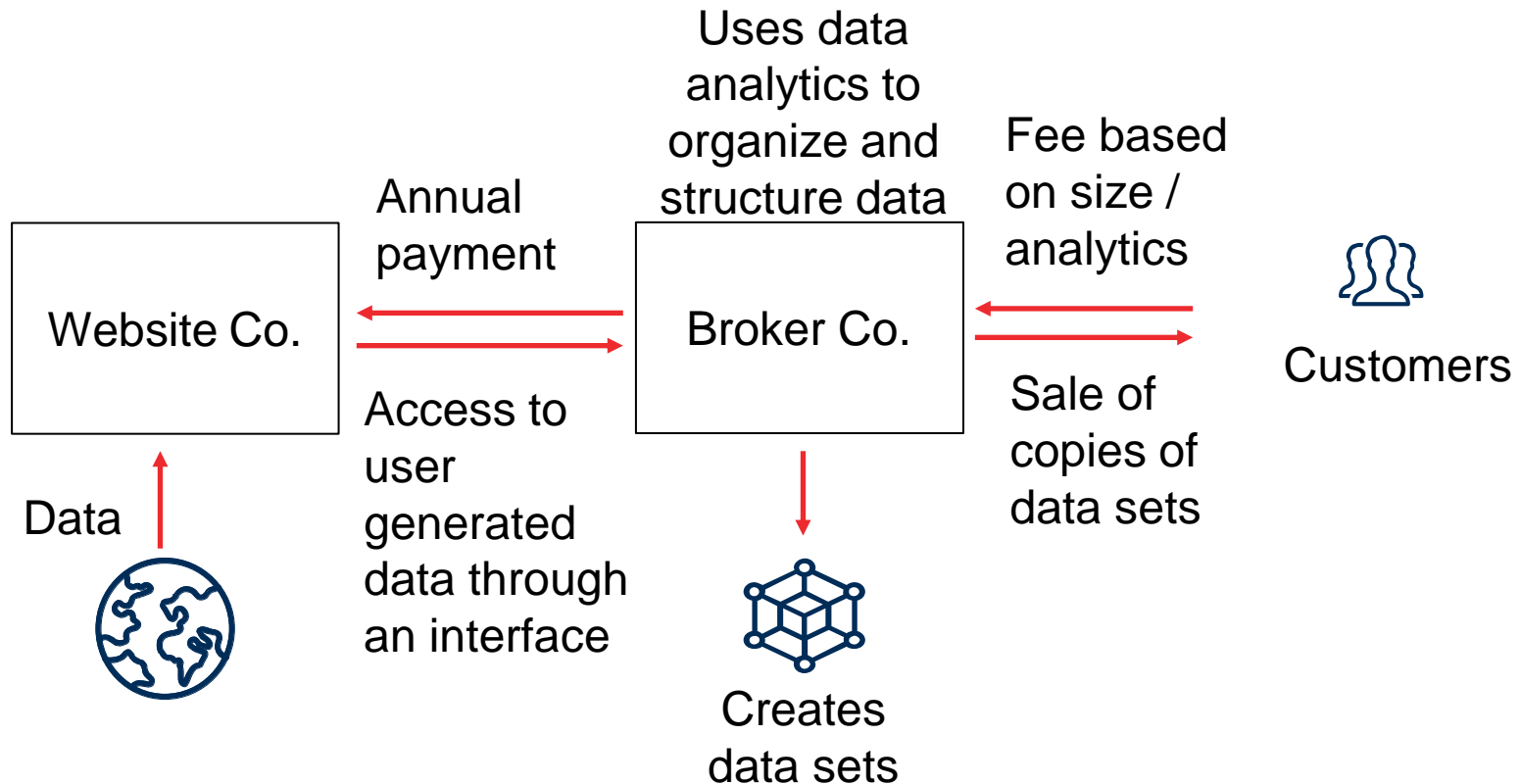


Subject 2: domestic and international taxation of data driven business

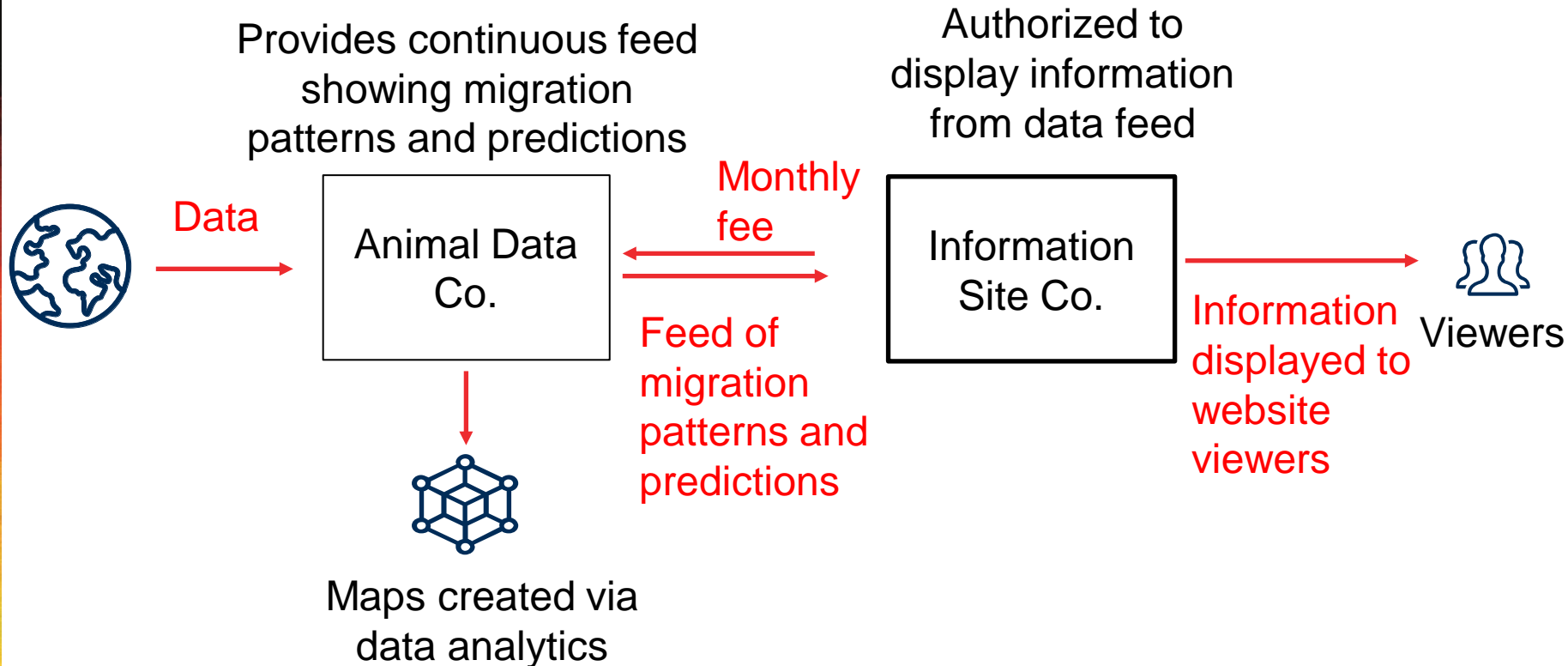
Chair: Prof. Dr. Dr. h.c. Wolfgang Schön

Date: 6th of September 2022

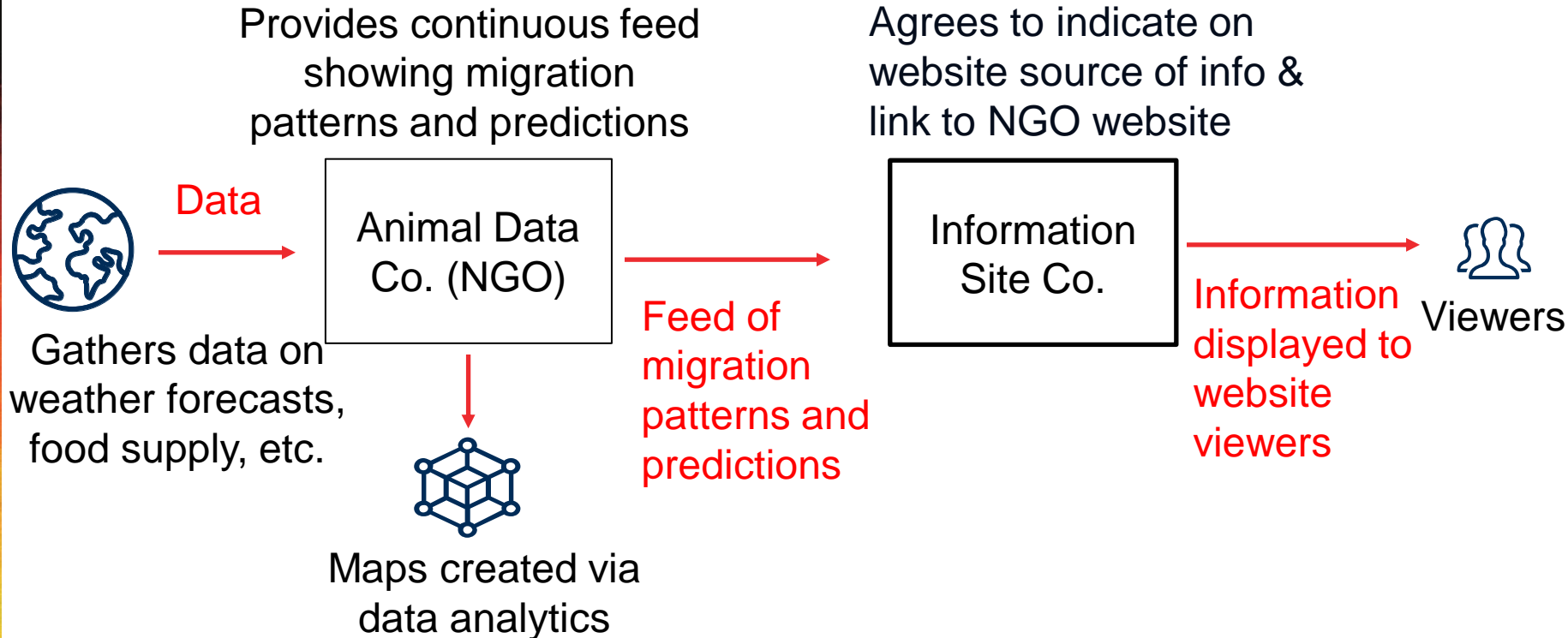
Data Brokers / Information Resellers



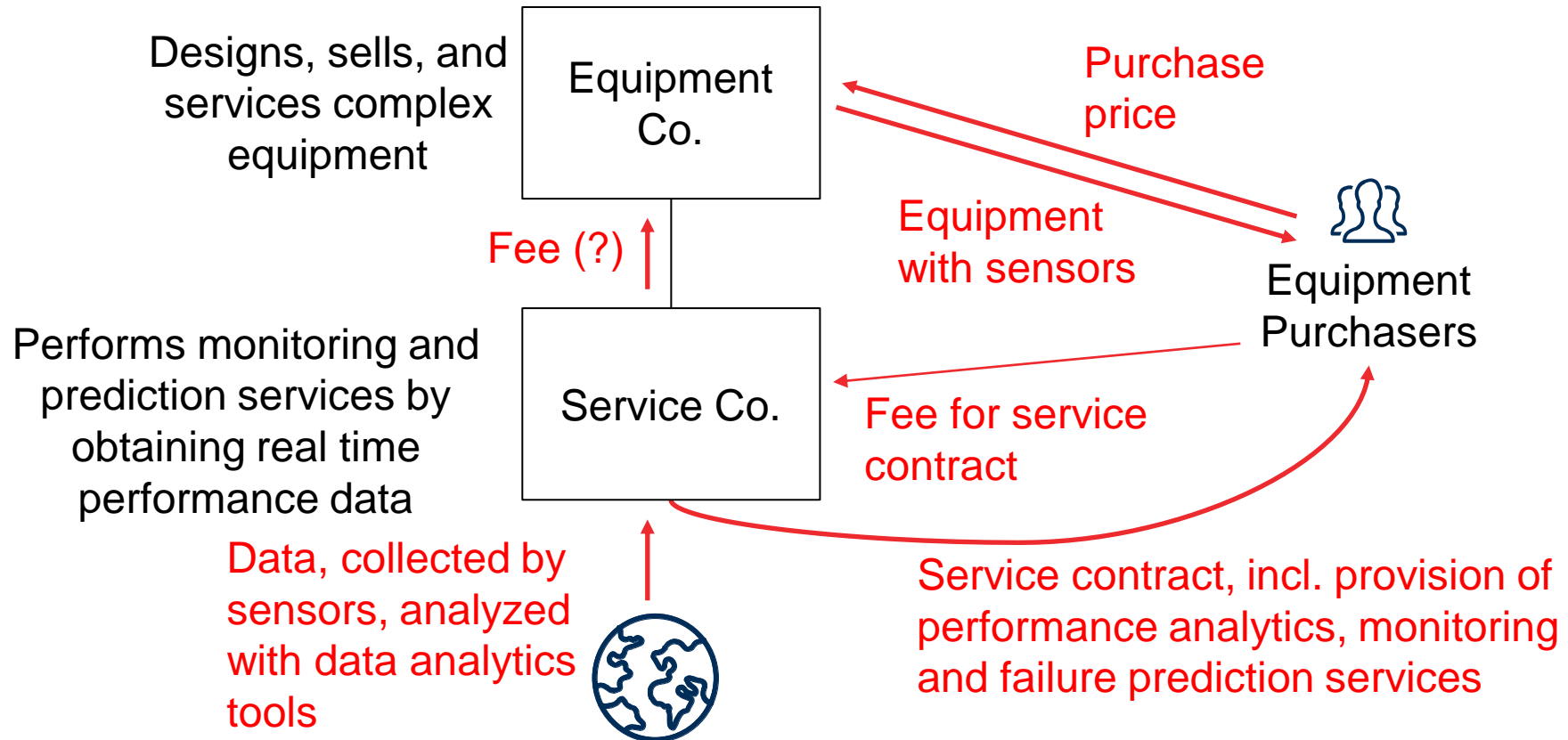
Data Feeds – Alternative 1



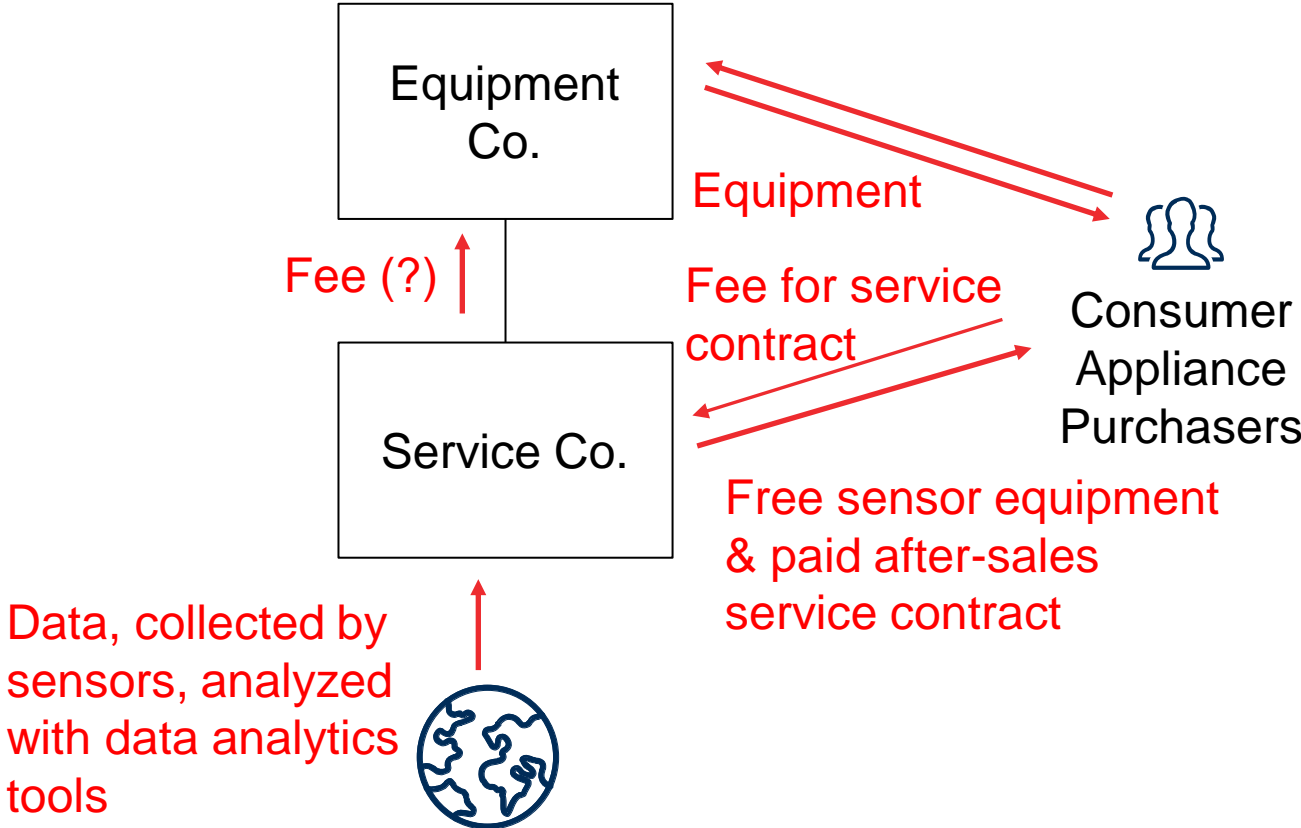
Data Feeds – Alternative 2



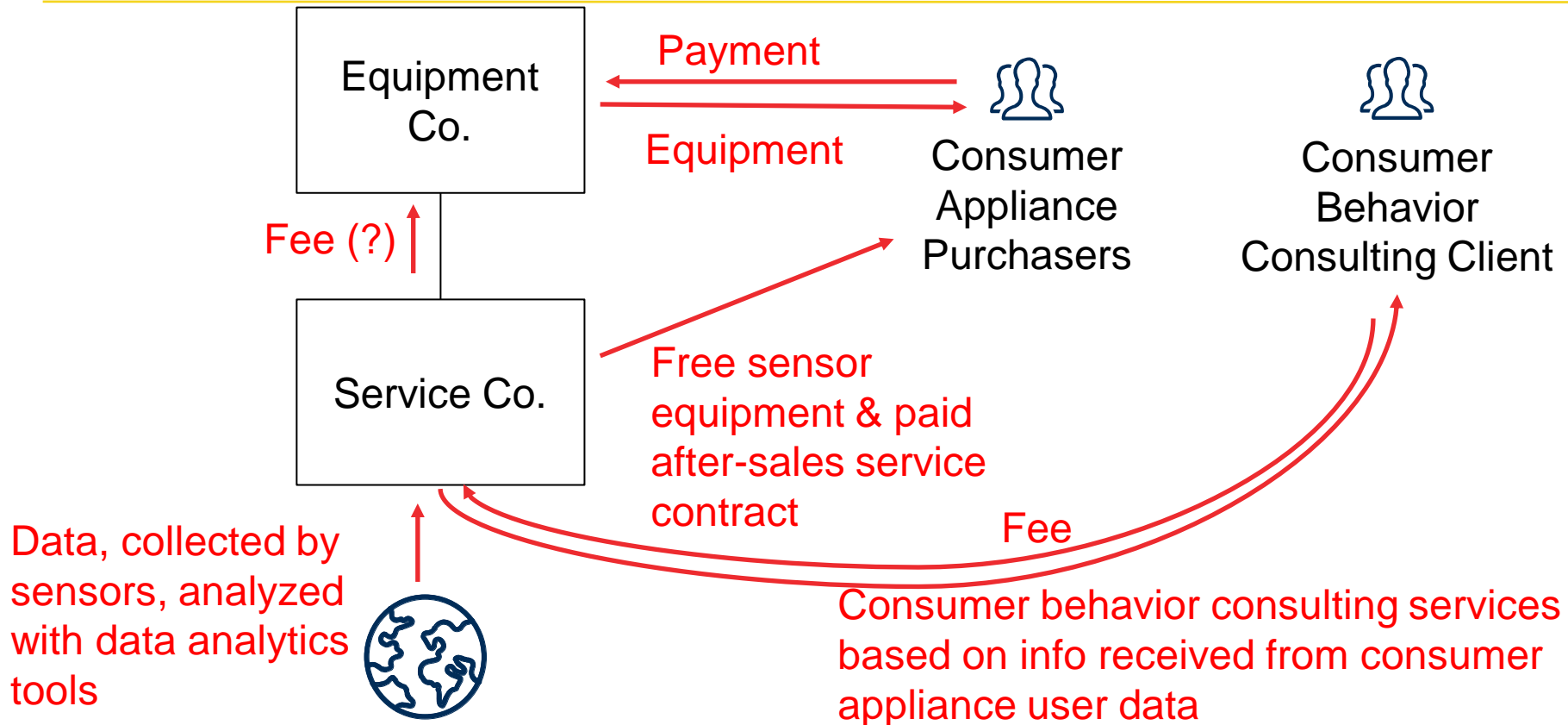
Performance Data Analytics (Heavy Equipment)



Performance Data Analytics (Consumer Appliance)

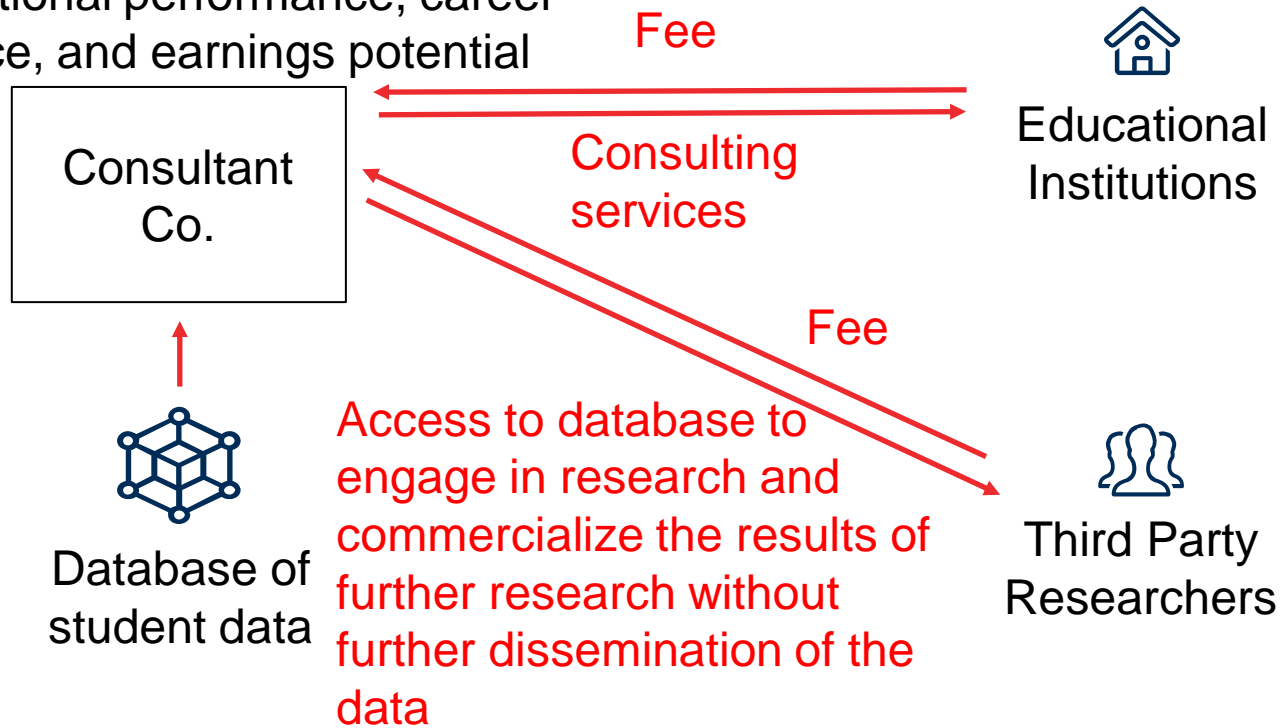


Performance Data Analytics (Consumer Behavior Consulting Services)



Analytics Based Consultancies

Accumulates database to capture and analyze data to predict educational performance, career choice, and earnings potential





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